FOR IMMEDIATE RELEASE

LEND LEASE BRINGING THE COMMUNITY ONBOARD THE SUSTAINABILITY JOURNEY

- Collaboration with the public organisations and charities for the malls’ swap-themed activities to promote sustainable practices among the community, and to benefit the underprivileged groups
- All our managed malls in Singapore to switch off non-essential lights on Earth Day

Singapore, 17 March 2014 - In support of Earth Hour 2014, Lend Lease has announced that the three retail malls it manages in Singapore; 313@somerset, Jem® and Parkway Parade, will be switching off all non-essential lights between 8.30pm and 9.30pm on Saturday, 29 March 2014, with 313@somerset pledging to leave the lights off for a total of two hours, until 10.30pm.

In addition, all the three malls will be organising swap-themed activities to engage and encourage the community to join us on the sustainability journey and to do our part in creating a positive legacy for generations to come.

Mr Thirukumaran Jallendran, Head of Sustainability, Asia, Lend Lease, says, “Sustainability has always been an integral part of Lend Lease’s culture and our approach is grounded by sustainability aspirations across environmental, social and economic aspects. We are honoured to partner with different stakeholders for these initiatives to promote positive mindsets towards sustainable practices, and benefit the underprivileged community at the same time.”

More details of the swap-themed activities for each of the malls can be found below.

Swap for Fashion!
Swap your pre-loved clothes at one of Singapore’s most popular fashion-centric malls instead of throwing them away! 313@somerset is organising a Green and Gorgeous Swap initiative during which shoppers will be able to rate their clothes according to pre-determined Trend Stars and exchange them with similarly-rated clothes. Celebrity fashion director, Daniel Boey, will be invited to determine the final trend stars on the clothes. 313@somerset will be engaging the Association for Persons with Special Needs (APSN) in this initiative, and all items that have not been swapped at the end of the initiative will be donated to APSN for sale at their thrift shop.

Swap for Books!
This March holidays, reintroduce the love of books to kids! In collaboration with Jurong Regional Library, Jem® will be organising a Book Swap initiative that encourages shoppers to bring in their pre-loved books and exchange them with others. Interactive activities such as face painting, balloon sculpturing, colouring corner and mascot appearances by Percy Pig will also be held at the mall's Level 1 atrium. Books that remain will be donated to Southwest CDC, which will be distributed to students of low-income families at PAP Community Foundation (PCF) Bukit Batok.

Sheena Lim, Principal of PCF Bukit Batok says, “We are thankful to both Jem® and Jurong Regional Library, who have been generous with their support and their donation of books. The books will be distributed to students to inspire them to embrace the joy of reading.”

1 APSN equips persons with special needs, through best practices in education, training and support services, for open employment and life-long learning, in partnership with its stakeholders and the community.
Swap for Toys!

To promote recycling and best practices for sustainability, Parkway Parade introduces its "Toy Swap For Good" initiative, which shoppers will be invited to spin the “Lucky Wheel” and stand to win shopping vouchers when they donate their toys to Parkway Parade's selected charity, Food from the Heart², to benefit underprivileged children. Other initiatives include sale of eco bags (minimum donation of $10) that are exclusively designed by students from Springfield Secondary School. Proceeds from the sale of the bags will be donated to Food from the Heart.

A spokesperson from Food from the Heart says, “Your kids may have lost interest in a certain toy, but there’s a good chance that it could become a new favourite for someone else. For toys and games that are in good condition, with no damage and all pieces intact, the most eco-friendly thing to do is to find them a new home. We hope that you can join us in delivering a message of love and joy to less privileged children who do not have enough food on the table, much less have toys to play with.”

Please refer to Annex A for a comprehensive list of activities happening in the three malls.

² The mission of Food from the Heart is to reach out to the less-fortunate and brighten their lives by alleviating hunger through a food distribution programme and bringing joy through the distribution of toys and birthday celebrations.
Annex A:

Comprehensive List of Activities in the Malls

313@SOMERSET

Green and Gorgeous Swap
Bring your pre-loved clothes to #B1-30 from 12pm to 9:30pm from 15 – 30 March 2014 to get your clothes rated by experts and receive a Swap Tag. The first 120 participants will receive a complimentary goodie bag and a coffee treat on us.

On 5 and 6 April 2014, 4pm – 8pm, return to the mall at Level 1 atrium to present your Swap Tag to do the actual swapping.

Green Purchase for Charity
5 – 6 April 2014
Shoppers can purchase an exclusively designed Green tote on the Green and Gorgeous Swap event day to support 313’s adopted charity - Association for People with Special Needs (APSN).

Pledge Green
15 – 30 March 2014
Come with your friends and take a selfie at our photo wall to support Fashion Swap! Complimentary photo cards will be given if you upload your photos onto Instagram with the hashtag: #313FashionSwap.

Photo print available on the following dates:

- 15, 22 & 29 March, 12pm – 9:30pm, #B1-30
- 5 & 6 April, 4pm - 8pm, Level 1 atrium

Fashion Transformation
15 - 29 March 2014
First 100 registrants to drop off their pre-loved denims, from 15 – 27 March, 12pm – 9:30pm @ #B1-30, will have them transformed by fashion students into a unique pouch to take home on 29 March. These registrants can do a hands-on customisation of their pouch when they are here to collect on 29 March.

Jem®

Jem® Book Swap
15 – 23 March 2014
Level 1 atrium
Exchange, don’t dispose! Jem® partners with Jurong Library to reintroduce a love for reading to kids and to encourage kids not to dispose books they have outgrown. Rather, rediscover the joy of embarking on a brand new literary adventure as they exchange old books for other books. Unexchanged books will be donated to Southwest CDC to be distributed to students from low-income families.

Sales Redemption
15 – 30 March 2014
The first 150 shoppers who spend $120, must be accumulated in maximum of three same day receipts, will receive a $5 Jem Gift Voucher, as well as a $5 Bonanza voucher, which can be used within the following stores:
• Cotton On Kids
• FOX Kids & Baby
• Junior League Children’s Style Salon
• KidStyle
• Lemmi
• MilaBear
• Pumpkin Patch
• SCOOT
• Spring
• Three Little Kids and a Woof
• Zero 2 Six

PARKWAY PARADE

Parkway Parade Toys Swap
17 – 23 March 2014
Basement Atrium
Donate your toys to Parkway Parade’s selected charity Food from the Heart to stand a chance to win shopping vouchers. At the end of the initiative, donated toys will go towards Food from the Heart’s annual Toy Buffet held in November to bring joy to underprivileged kids during the festive period.

Eco-bag Design Auction
17 – 23 March 2014
Level 1 atrium
100 eco-bags designed and hand-painted by art students will be available for sale. Proceeds from the sale of the bags will be donated to Food from the Heart.
About Lend Lease

Lend Lease is a leading international property and infrastructure group. Listed on the Australian Securities Exchange and with over 16,500 employees worldwide, Lend Lease’s capabilities span the entire property spectrum - development; investment management; project management & construction and asset & property management. Our expertise covers multiple sectors including commercial, life sciences, retail, hospitality, education and industrial.

We create innovative and sustainable property solutions, forging partnerships and delivering maximum benefits to clients, investors and communities. Sustainability has always been an integral part of our culture and through design and investment in new technologies, we are delivering the next generation of sustainable property solutions. Safety is our number one priority and Lend Lease is committed to operating Incident & Injury Free wherever we have a presence.

For more information about Lend Lease, please visit our website www.lendlease.com.

Lend Lease’s name in Chinese is 联实。

About 313@somerset

313@somerset - The first major retail development by Lend Lease in Asia was opened on 3 December 2009.

Offering the very best of mid-market fashion, food and lifestyle, the centre has been drawing in the crowds since its launch and this is set to continue with key fashion retailers including Zara, Mango Forever 21, New Look, Cotton On and Uniqlo. The centre features 8 levels of retail with food precincts comprising the largest Food Republic on Orchard Road; Discovery Walk outdoor dining precinct with crowd pullers Brotzeit German Bier Bar and Restaurant, Marché® Restaurant & Natural Bakery, JiBiru Japanese Craft Beer Bar and Malones Irish Restaurant & Bar, and the Basement 3 Food Hall.

313@somerset is conveniently located above the Somerset MRT and records average monthly customer traffic of 3 million people.

313@somerset is the first mall on Orchard Road to be awarded the BCA Green Mark (Platinum) Award for sustainability.

About Jem®

Jem® is the first lifestyle hub in Singapore’s west where mid to mid-plus shopping meets entertainment; functionality meets experience and where community culture meets city inspiration. Jem’s name is a wordplay reference of the mall as the crown jewel of Jurong and Singapore’s west.

Jem® is Singapore’s third largest suburban mall housing 241 units over 818,000 square feet of retail space across six levels. Directly connected to the Jurong East MRT interchange station and located at the junction of Jurong Gateway Road and Boon Lay Way, Jem is part of the Jurong Gateway regional centre, set to be 2.5 times Tampines regional centre.

Major retailers include Robinsons, FairPrice Xtra, Cathay Cineplexes, Cookhouse by Koufu, H&M, Uniqlo, Marks & Spencer and Courts. Other exciting brands that opened their first outlets in Singapore’s west with Jem include Muji, Books Kinokuniya, Sephora, Apple via EpiCentre, Imperial Treasure Seafood Restaurant, Paris Baguette, Shu Uemura, Topshop, MANGO and Victoria’s Secret.
Jem® is the first mixed use development in Singapore to achieve the Singapore Building and Construction Authority (BCA) Green Mark Platinum version 4.0 award, which is the highest accolade for sustainability in Singapore. Jem® also won the Gold award in the ‘Best Innovative Green Building’ category at the MIPIM Asia Awards 2012 and the Bronze award in the ‘Best Mixed Use Development’ category at the MIPIM Asia Awards 2013. The MIPIM Asia Awards highlight outstanding developments in the Asia Pacific region for their innovative, technical, environmental and architectural qualities. Jem received the Universal Design (UD) Mark GoldPLUS (Design) Award at the Singapore BCA Awards 2013. The UD Mark Award recognises developments and projects that pursue a design philosophy that enables everyone – the young, the old and persons with different abilities – to enjoy inclusive living in familiar surroundings with their loved ones.

For more information about Jem®, please visit www.jem.sg.

About Parkway Parade

As one of Singapore’s first major and biggest suburban malls, Parkway Parade has understood and catered to the needs of local families for the past 30 years.

Parkway Parade is the destination of choice, offering the largest range of stores on the East Coast of Singapore. With over 250 stores conveniently located over seven levels including Uniqlo, Best Denki, Giant Hypermarket, True Fitness, Isetan, Food Republic and Timezone just to name a few.

Parkway Parade is located approximately 8 km's to the East of Singapore's CBD in Marine Parade and records average monthly customer traffic of 1.75 million people.

In April 2010, Parkway Parade became the first existing retail-office building to win the BCA Green Mark Platinum Award, a distinctive accolade that recognizes Parkway Parade as a greener shopping destination.

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